



# NORDISKT FORUM MALMÖ 2014

## – New Action on Women’s Rights

**IT IS TIME!** Join us in creating a gender equal society where women’s human rights are respected. Plan the program, discuss and get inspired at Nordiskt Forum Malmö 2014! Between 12 and 15 June 2014, 15 000 people from Denmark, Finland, Iceland, Norway and Sweden are expected to come to Malmö and to the largest event on gender equality in the Nordic region in 20 years. Politicians, representatives of the industry, unions, government authorities, researchers, entrepreneurs, organisations, associations and members of the public will participate in the conference Nordiskt Forum Malmö 2014 – New Action on Women’s Rights.

The Nordic Women’s Movement now invites you and your organisation to participate in this huge conference. What is the most important issue for your organisation or company? Nordiskt Forum Malmö 2014 will result in a joint action plan in which we will formulate the gender equality and women’s rights policies of the future. You and your organisation can also make a difference and together we can take action for a more gender equal society in which women’s human rights are respected!

For four days, you and your organisation will have a unique opportunity to tell 15 000 dedicated participants from all the Nordic countries about your work. Take the opportunity to meet powerful representatives of industry, politics and the civil society. Organise a workshop, hold a seminar, a mingle session or a panel discussion – you decide what suits your activity best. In addition to a large number of participants, we offer spaces of different sizes at the modern MalmöMässan and Malmö Arena. In order to ensure that your participation at Nordiskt Forum Malmö 2014 is smooth, we offer package deals with a rich variety of content for you to get the most out of your participation. You are welcome to work with Nordiskt Forum Malmö 2014!

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**FOR MORE INFORMATION AND REGISTRATION, GO TO [WWW.NF2014.ORG](http://WWW.NF2014.ORG)**

## **12 DIFFERENT THEMES WILL BE IN FOCUS:**

- Feminist economy – economic and social development
- Women's and girls' bodies – sexuality, health and reproductive rights
- Women at work, equal pay, education and career
- Violence against women and girls
- Environment, climate and sustainable development
- Care work and welfare society
- Peace and security
- Political participation and development
- Gender mainstreaming and gender equal enterprises
- Future of feminism in the Nordic countries and organisation of the women's movement
- Asylum and migration
- New technologies and media

## **BOOK A SESSION**

Seminar space available for 2-hour sessions for 200 or 500 people on any day, 90 minutes of active program time.

## **THE PREMISES WILL BE FURNISHED ACCORDING TO YOUR NEEDS AND HAVE THE FOLLOWING STANDARD TECHNICAL EQUIPMENT:**

- Sound system
- 4 wireless microphones
- Stage light
- Computer / video projector
- Screen

## **GUIDELINES FOR PROGRAM CONTENT**

In order for you to book a session during Nordiskt Forum, we would like your event to be free of charge for the participants and that it should deal with matters within the framework of the conference's purpose and 12 themes. We assume that you, as the organiser, support the principle of human rights and that your program content is not contrary to this or could otherwise be perceived as discriminatory. Do not hesitate to contact us if you have any questions about how your program idea relates to Nordiskt Forum's 12 themes or if you would like tips and suggestions on how to organise a good seminar. The organiser reserves the right to review the event content before approving it.

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## GOLD PACKAGE

2 hours access to a room  
Sound and lighting  
1 technician  
1 room host  
Your logo on our website  
15 conference passes  
Full-page ad in the printed program  
Company presentation on website  
(1000 characters)  
Logo on tote bag  
List of participants (only for own time slot)  
2x3 metres exhibition space in the exhibitions hall,  
equipped with carpet and walls and with the  
possibility of development, for the duration  
of the conference.  
VIP-event, 20 tickets

### PRICE:

Room for 200 people  
**75 000** SEK excl. VAT

Room for 500 people  
**90 000** SEK excl. VAT

## SILVER PACKAGE

2 hours access to a room  
Sound and lighting  
1 technician  
1 room host  
Your logo on our website  
10 conference passes  
Half-page ad in the printed program  
Company presentation on website (500 characters)  
Logo on tote bag  
1,5x2 metres exhibition space in the MalmöMässan,  
incl. a carpet, a lockable counter and a bar stool.

### PRICE:

Room for 200 people  
**60 000** SEK excl. VAT

Room for 500 people  
**75 000** SEK excl. VAT

## BRONZE PACKAGE

2 hours access to a room  
Sound and lighting  
1 technician  
1 room host  
Your logo on our website  
8 conference passes  
One eighth-page ad in printed program

### PRICE:

Room for 200 people  
**45 000** SEK excl. VAT

Room for 500 people  
**60 000** SEK excl. VAT

## **WOULD YOU LIKE TO BE VISIBLE AT NORDISKT FORUM IN ANOTHE WAY?**

We would really like to help your organisation or your company to achieve the best results at Nordiskt Forum Malmö and are happy to discuss different and creative ways to do it.

### **YOU MIGHT LIKE TO:**

Send a gift to all participants of Nordiskt Forum? Build a pavilion or a tent inside the forum area? Fund the participation of less well-off participants and announce it at [www.nf2014.org](http://www.nf2014.org)? Work as hosts in one of the seminar rooms for the duration of the conference and grant program sessions to organisations that would otherwise not have been able to participate?

### **INFORMATION AND REGISTRATION**

For more information and registration, visit [www.nf2014.org](http://www.nf2014.org)

### **IF YOU HAVE QUESTIONS ABOUT THIS PROGRAM, CONTACT:**

**Erika Eriksson, Project Coordinator**

[erika.eriksson@nf2014.org](mailto:erika.eriksson@nf2014.org)

**Caroline Matsson, Conferens Manager**

[caroline.matsson@nf2014.org](mailto:caroline.matsson@nf2014.org)

For practical matters, contact: Pernilla Rönde, [nf2014@mci-group.com](mailto:nf2014@mci-group.com)

### **ORGANISERS**

The conference is organised by the Swedish Women's Lobby, the Women's Council in Denmark, the Forum for Women and Development in Norway, Krisesentersekretariatet in Norway, Nytkis – The Coallition of Finnish Women's Associations, Kvenfélagasamband in Iceland and the Icelandic Women's Rights Association.